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Make Money Online Using The Power Of 's Little Tapped Into FBA, To Create A Sustainable Income Stream



Synopsis

Written by an insider who's made it his avocation to analyze and rank the profitability of trading on Amazon's "Make Money Online Using the Power of Amazon's Little-Tapped-Into FBA, to Create A Sustainable Income Stream" is an honest, valuable tool for everyday investors. Even beginners can benefit greatly from this play-by-play exposé. Covering a gamut of topics in the lucrative world of online marketing and selling with Amazon's exclusive and little-tapped fulfillment option—the potent foundational practice which is introduced in this book—the author's precise system has honed in on decidedly clever and extraordinary concepts which will bring in high returns with very little risk. If the purpose of a lucrative business investment is a healthy and consistent ROI with a minimum of layout, "Make Money Online Using the Power of Amazon's Little-Tapped-Into FBA to Create A Sustainable Income Stream" has pegged a surefire way to make this income stream work for those looking for a higher return on their investment—and a little diversion while they're at it! The author uses the power behind Amazon.com, the online site which has raised the bar on connecting individual buyers to sellers. He demonstrates an almost entirely risk-free formula using Amazon's direct order fulfillment and customer service capability. Trading on Amazon - using FBA - is gushing with potential to increase your ROI!

Book Information

File Size: 1755 KB

Print Length: 75 pages

Simultaneous Device Usage: Unlimited

Publisher: ZOLAREN LLC; 1 edition (August 25, 2016)

Publication Date: August 25, 2016

Sold by: Amazon Digital Services LLC

Language: English

ASIN: B01L2XYHXY

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #8,660 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #10 in Kindle Store > Kindle eBooks > Business & Money > Entrepreneurship & Small Business > Home-Based

#12 in Books > Business & Money > Small Business & Entrepreneurship > Home Based #13
in Kindle Store > Kindle Short Reads > Two hours or more (65-100 pages) > Business & Money

Customer Reviews

There's such a wealth of information in this eBook that the few bucks the author is charging is really just a drop in the bucket compared to all the knowledge it gives. Just learning about the top ranking products and how to carve out a successful selling niche was worth the cost for me. I see there is so much more for me to learn and I will have to read this a few more times to glean all of the nuggets of wisdom it has to offer. Very satisfied, highly recommended!

I've been selling as an Individual seller on Amazon for a while, and have been thinking about dabbling into FBA, or Fulfilled By Amazon, but I wanted to know a bit more about the pros and cons. This book is nicely laid out, and takes you through everything you need to know, from how Amazon works out who wins the all important Buy Box, to the importance of using a good repricing program to keep you there. There are also sections on how to calculate your costs and break even levels, how to choose the kind of product you want to sell and so on. Some of the advice is very obvious - small non-breakable items are more likely to be good products to get into than heavy fragile ones - but there's also a lot of more detailed research in there, including tables of sales rankings, expected unit sales per day within certain sales ranks and so on. There are also useful lists of e-tools for building your business and improving sales, as well as advice on how to use keywords to their best effect. In summary, lots of useful stuff in here, and it won't break the bank to buy!

I have been kicking around the idea of starting to sell something on Amazon, which is why I bought this book. Now I understand all the benefits of using the fulfillment by Amazon process, instead of trying to fulfill everything from my own inventory space. This book has really opened my eyes to the entire FBA selling process.

I like it very much and it was easy for me to understand. I also learned a lot about keyword research and how important a role that it plays and also how to go about doing the keyword research effectively. Very nice read and I'm sure others will find it helpful as well.

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